



MANAGED CARE IS THE TIP OF THE SPEAR WHEN IT COMES TO ORGANIZATIONAL GROWTH.



Welcome to the first strategic growth platform for healthcare organizations.

Unlock Health brought together the industry experts in managed care, marketing, and technology to create a one-stop shop for real, CFO-credible ROI.

HEALTHCARE PAYOR STRATEGY CONSULTING

- PROVIDER NEGOTIATIONS
- STRATEGIC COMMUNICATION
- DISPUTE RESOLUTION | REVENUE OPTIMIZATION

How We Approach Payor Relations and Strategic Communications

From provider negotiations and dispute resolution to a full suite of specialized communication strategies, our managed care consultancy connects the dots for one purpose: to maximize your revenue. Based on our experience, this is where sustainable growth happens.

Our team has been involved in over 1,500 negotiations for providers in 49 states — everything from local to



multi-state to national issues for every type of provider and against every type of payor.

And with Unlock's single-source approach to integrated healthcare solutions, you can depend on cohesive communication plans that meet your audience where they are, when they need you. And no one can translate managed care insights into marketing actions like Unlock.

In the World of Managed Care, We're Changing the Game.

CONTRACT STRATEGY

We advocate for provider success through proactive strategies that solve both the need for immediate growth and long-term sustainable performance. From strategically knowing who to contract with to how to negotiate for your unique market, our team helps you build the right agreements at the right rates.

PAYOR LANDSCAPE EXPERTISE

Because we work with clients and payors across the country, the Unlock team can see nationwide trends that our clients can capitalize on. With experience in thousands of payor/provider issues — from Medicaid redetermination to employer and broker relationship development — we help our clients stay prepared for all situations.

MANAGED CARE INSIGHTS & ANALYTICS

In an environment that is constantly changing, we help providers navigate and prioritize with data-driven analysis that will help you confidently communicate your value to the market — ensuring financial sustainability and powering patient acquisition and retention strategies.

DISPUTE COMMUNICATION

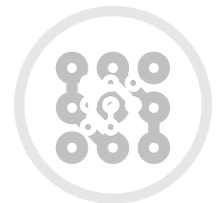
We help provider organizations deal with potentially contentious contract negotiations — protecting brand reputations and at the same time, pulling the right levers to put pressure on payors to get the contracts you need.

We Don't Mind a Little Competition. But Sometimes There Just Isn't Any.

We're the first strategic growth platform in healthcare. But we're not blazing a new path just for the sake of it. We're focused on creating results. We're rebelling against the way things have always worked before, so you can achieve the sustainable returns you need to keep doing what you do best: providing high-quality care to your communities.

We Take the Guesswork Out of Growth

MANAGED CARE + MARKETING + TECHNOLOGY



**One Exchange Can Start a Relationship.
One Meeting Can Ignite Solutions.**

Get started at

UnlockHealthNow.com/contact

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